



# 2021 Annual Report

## Begin Anew of Middle Tennessee

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***TESTIMONIAL from Nelda Brown, member of Founding Team***

*“As we six ladies discussed the potentials and responsibilities of this program, it was easier to say, ‘We cannot do this.’ However, after much prayer the Lord led us to say, ‘Indeed, we are the ones to start this program.’”*

# MISSION STATEMENT

Begin Anew empowers individuals to overcome obstacles caused by poverty by providing education, mentoring, and resources.

# VISION STATEMENT:

Teaching one generation to change the next.

# CORE VALUES OF BEGIN ANEW

- We believe everyone deserves a chance to begin anew and walk a journey to a brighter future. 2 Corinthians 5:17 proclaims, “Therefore, if anyone is in Christ, he is a new creation. The old has passed away; behold, the new has come” (ESV).
- We seek to minister holistically to every individual by addressing economic, social, and spiritual poverty.
- We address economic poverty through education opportunities, social poverty through mentoring and building community, and spiritual poverty by sharing the gospel of Jesus Christ.



# BEGIN ANEW MINISTRY OVERVIEW

## Strategic Highlights

Heather Norvell, Executive Director, continues to move Begin Anew forward through expanding collaborative partnerships. She accepted a leadership role working with both the Nashville Adult Literacy Council and The Nashville Public Library as part of the backbone of the Goal Collective from 2020-2022 and continues to serve on the Board. The collective mission of the partnership is to triple the number of Nashvillian adults achieving their educational goals by 2025.

## Financial Highlights

Begin Anew funds its operations from three primary funding resources: grants, annual spring fundraiser (which includes individual gifts), and church partnerships. In February 2021, Begin Anew applied for and received the second round of PPP funding due to the Covid Pandemic making funding expectations uncertain as the spring fundraiser moved to a virtual format for the second year in a row. In seeking many funding resources, we generated a 29% increase in revenue over the prior year.

## Operating Highlights

In 2021, we served 317 students who represented 34 countries and celebrated 29 graduates who earned their High School Equivalency or mastered English Language Learning proficiencies. The majority of the remaining 288 students continue to make forward progress in their studies and testing. Our programs are open for students to enroll at any time (no hard start or stop date), and on average, it takes a student 18 months to complete their course work. In addition, we served 70 children (enrolled students' children ages infant to 5th grade) and equipped the school age children with valuable homework help resources.

We offer three educational tracks for adult students, primarily 18 years and above, at no cost: High School Equivalency (HSE), English Language Learning (ELL) and Computer/Job Skills. Enrollment in our services is open to persons of all faiths and cultures.

## Operating Highlights cont.

Classes are offered twice per week at three Davidson County campuses in Madison, Woodbine, and Downtown Nashville, along with a Williamson County campus in Franklin. The Program Managers and volunteers serve as instructors, tutors, mentors, and children's program providers who create a safe community for students to thrive and learn.

With a focus on providing education opportunities for the entire family, Begin Anew used the prolonged break from in person learning to reimagine how to serve the children of our students. Begin Anew expanded from free childcare to offering Children's Programming at no cost to continue removing a barrier for adult education. Children's Programming consists of three essential elements: 1. Homework Help – by providing assistance through a new partnership with Homework Hotline, Begin Anew teaches the children of adult students how to use a valuable free resource to receive one-on-one tutoring and homework help from certified and retired teachers using phone calls and online chat. This service can be utilized at any time. So, as children learn how to access this valuable resource, they can continue to connect to Homework Hotline on their own to “learn, understand, and complete challenging assignments, and master new concepts”. 2. Craft/Play time – children's activities will reinforce and impact nine life skills: kindness, integrity, initiative, cooperation, love, curiosity, problem-solving, perseverance, and humor. 3. Bible Stories – volunteers share Bible stories with children so they can learn and better understand how much they are loved and the importance of our choices throughout life.

Our faith-based educational program and missional, life-changing community is composed of more than 300 volunteers and a ministry staff. Each volunteer dedicates time and energy to offer mercy and care, as Jesus did for the underserved and the overlooked.

Poverty is a multifaceted condition, and each individual or family's situation is unique. A holistic approach of service provides adult learners and their families the best opportunity to change their circumstances and their lives.



## Looking Ahead

Begin Anew plans to launch a Virtual Campus that will attract a new target audience who is currently prevented from attending our in-person classes due to transportation, work scheduling, and/or family issues. Our Executive Board of Directors has approved seeking additional grant opportunities that will allow us to launch this new program in 2023. We look forward to reaching a new target audience of adult students who want to work toward earning their High School Equivalency, improving their English Language skills, and/or enhancing their Computer/Job Skills.

*“Virtual Campus will help a new target audience overcome barriers that prevent them from advancing their education.”*

The pandemic proved a Virtual Campus can be an effective way to reach more individuals. Margareth was the first student to graduate in 2021 who completed all her classes online due to the pandemic. This allowed her the opportunity to attend classes after working hours and in addition, the ability to care for her daughter's needs.



# 2021 Community Impact Overview

- 317 adults and 70 children received free education services.
- Begin Anew had 29 graduates from 30 programs as follows:
  - 9 received their HSE (High School Equivalency) certification
  - 14 achieved ELL (English Language Learning) Level 1\*
  - 5 achieved ELL (English Language Learning) Level 2\*
  - 2 graduated the Job/Computer Skills course
- Approximately half of the students served are seeking their HSE and half of the students are pursuing ELL skills.
- It costs almost \$2,500 per adult served each year to provide services.
- Students originated from 34 countries of origin.
- Begin Anew offered free Children's Programming to 70 children when in person classes resumed in August in order to remove obstacles and cost burdens from parents pursuing their goals.
- Both men and women participated in programming last year with women receiving slightly more services, 66% women versus 34% men.
- Over 300 volunteers provided almost 4690 service hours as instructors, tutors, mentors/encouragers, prayer partners and childcare workers. The value of their time is over \$115,000!



# OUR FINANCIAL RESULTS

The financial statements for Christian Women's Job Corps (dba Begin Anew of Middle Tennessee), for fiscal year ending December 31, 2021, were examined by the independent accounting firm Blankenship CPA Group, PLLC.

A complete copy of our audited financials may be obtained on our website.

## Statement of Financial Position

<b>Assets</b>	<b>2021</b>	<b>2020</b>
Cash	\$603,949	\$375,573
Contributions received	17,039	57,333
Investments	249,924	237,966
Other Assets	4,175	4,043
Furniture and equipment, net	<u>13,428</u>	<u>12,586</u>
Total assets	\$888,515	\$687,501
<b>Liabilities and New Assets</b>		
Liabilities		
Accounts payable and accrued expenses	\$ 22,276	\$ 20,721
Deferred special event revenues	74,737	34,747
PPP loan	<u>96,438</u>	<u>96,438</u>
Total liabilities	193,451	\$151,906
Net assets		
Without donor restrictions	\$644,959	\$457,318
With donor restrictions	<u>50,105</u>	<u>78,277</u>
Total net assets	<u>695,064</u>	<u>535,595</u>
<b>Total liabilities and net assets</b>	<b>\$888,515</b>	<b>\$687,501</b>



# OUR FINANCIAL RESULTS

## Statement of Activities

	Without donor restrictions	With donor restrictions	Total
<b>Support and Revenues</b>			
Contributions and grants	\$464,829	\$125,049	\$589,878
Special events	175,525		175,525
Investment and interest income	19,299		19,299
Other income	1,141		1,141
Net assets released from restrictions	<u>105,048</u>	<u>(105,048)</u>	<u>-----</u>
Total support and revenue	765,842	20,001	785,843
<b>Expenses</b>			
Contributions and grants	560,648		560,648
Management and general	87,651		87,651
Fundraising	43,621		43,621
Special event direct costs	<u>7,568</u>		<u>7,568</u>
Total Expenses	699,488		699,488
Change in new assets	66,354	20,001	86,355
Net assets, beginning of year	<u>390,964</u>	<u>58,276</u>	<u>449,240</u>
<b>Net assets, end of year</b>	<b>457,318</b>	<b>78,277</b>	<b>535,595</b>

## 2021 EXECUTIVE COMMITTEE

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Robert Buckner, Chair	Kate Madden, Board Intern
Hunter Moss, Vice Chair	Tony Sizemore, Program
Mary Anna Brown, Secretary	Fabineen Cordaro, Risk & Finance
Connie Glover, Treasurer	Casey Reese, Program
Mike Barnett, Policies & Procedures,	Brandi McCutchan, Program
Greg Brewer, Program Chair	Sharon Tyler, WMU/Program
Jeff Brown, Program	Allison Young, Media & Marketing
Erin Lynch, Policies & Procedures	Kyle Smith, IT Specialist
Emily Moses, HR Committee Chair	

## 2021 BEGIN ANEW STAFF

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Heather Norvell Executive Director	Andrea Waters Madison Campus Program Manager
Elaine Gordon Development and Communications Director	Rebekah Wood Nashville Campus Program Manager
Amy Sue Benker Program Director	Shane Hitchcock Woodbine Campus Program Manager
Marilyn Manno Finance	Angela Good and Mark Varner Franklin Campus Program Managers