

2022 Annual Report



Begin Anew of Middle Tennessee

Email: info@beginanew.org

Website: www.beginanew.org

TABLE OF CONTENTS

MISSION, VISION, CORE VALUES STATEMENT	3
BEGIN ANEW MINISTRY OVERVIEW.....	4
• Strategic Highlights	
• Financial Highlights	
• Operational Highlights	
• Looking Ahead	
2022 TRANSFORMATIONAL IMPACT.....	8
STATEMENT OF FINANCIAL POSITION.....	9
STATEMENT OF ACTIVITIES.....	10
STUDENT TESTIMONIES.....	11
VOLUNTEER TESTIMONY.....	12
2022 BOARD AND STAFF.....	13

TESTIMONIAL from Tony, Volunteer and Executive Board Member

“The reason for my lifelong love of volunteering is witnessing the strength and determination the students have in overcoming many obstacles so that they can improve their families’ lives. Many of their stories over the years have truly served as an inspiration to me.”

MISSION STATEMENT

Begin Anew empowers individuals to overcome obstacles caused by poverty by providing education, mentoring, and resources.

VISION STATEMENT:

Teaching one generation to change the next.

CORE VALUES OF BEGIN ANEW

- We believe everyone deserves a chance to begin anew and walk a journey to a brighter future. 2 Corinthians 5:17 proclaims, “Therefore, if anyone is in Christ, he is a new creation. The old has passed away; behold, the new has come” (ESV).
- We seek to minister holistically to every individual by addressing economic, social, and spiritual poverty.
- We address economic poverty through education opportunities, social poverty through mentoring and building community, and spiritual poverty by sharing the gospel of Jesus Christ.



BEGIN ANEW MINISTRY OVERVIEW

Strategic Highlights

Heather Norvell, Executive Director, is strategically moving Begin Anew forward through expanding collaborative partnerships and best practices. Heather continues to serve on the Board of Directors of the Goal Collective and assisted the Nashville Adult Literacy Council and The Nashville Public Library as part of the backbone from 2019-2022. The collective mission of the partnership is to triple the number of Nashville adults achieving their educational goals by 2025. In addition, Yvette Brooks, Program Director, is actively involved with COABE (Coalition On Adult Basic Education). This allows us to stay abreast of best practices for adult learning at a local and national level.

Technology continues to improve program delivery and student education opportunities. As we aim to better serve our students, we recognized the need to include advanced digital resources for the English Language Learning program. According to a recent [COABE national fact sheet](#), 80% of adult learners report an increase in their use of digital tools since the pandemic. While weekly classes continue to be a great way to introduce course lessons, Program Managers and instructors alike have expressed the need for additional opportunities to further students' educational efforts outside of the classroom. With that in mind, we invested time in researching the best digital technology to add to our program so that students can access and use these online education tools outside of class time to master concepts. Throughout 2022, Begin Anew prepared to launch a new Salesforce database by building out the necessary data points to equip Program Managers with real-time student progress data, which will be instrumental in meeting student individualized learning plan objectives.

We still offer a hybrid option in the event a student is unable to make it to class. Seeing students thrive online and in class helped us realize the importance of creating and planning an Online Campus in 2022 for official launch in 2023 in order to reach additional adult students that experience transportation limitations, needed flexibility, and any other barriers that limit their ability to attend in person classes.

Financial Highlights

Begin Anew funds operations from four primary funding sources: businesses, churches, foundations, and individual gifts (which includes special event revenue). Through seeking community funding resources, we generated a 16% increase in revenue over the prior year. In 2022, our total grant revenue increased by 39% and the 25th Anniversary Spring Fundraiser generated a 47% increase. During February 2022, Begin Anew received the second round of PPP funding. The investment held by Tennessee Baptist Foundation is for a general unrestricted operational endowment and can be used when/if a catastrophic event occurs or to help sustain annual operations. In addition, the endowed Dawn Ferguson Scholarship is available for Begin Anew to assist adult student applicants with attending accredited educational institutions or to fund classroom activities.

Operational Highlights

In 2022, we served 330 students who represented 34 countries of origin and celebrated 63 graduates who earned their High School Equivalency, mastered their English Language Learning, and/or enhanced their Computer and Job Skill proficiencies. Overall, 65% of students served continued to make forward progress or graduated. Our programs are open for student enrollment throughout the year (no hard start or stop date), and on average, it takes a student 18 months to complete their course work. In addition, we served 68 children of enrolled students between the age infant to 5th grade.

Our program offers three educational tracks for adult students, primarily 18 years and above, at no cost: High School Equivalency (HSE), English Language Learning (ELL) and Computer/Job Skills. Enrollment in our services is open to persons of all faiths and cultures. The average cost to Begin Anew is \$2,500 per student per year.



Operational Highlights Cont.

Classes are offered twice per week at three Davidson County campuses in Madison, Woodbine, and Downtown Nashville, along with a Williamson County campus in Franklin. The program managers and volunteers serve as instructors, tutors, encouragers, prayer partners, and children's program providers who all create a safe community for students and children to thrive and learn.

Begin Anew's Children's Program, available to enrolled students' children only, consists of three essential elements: 1. Homework Help – in a collaborative partnership with Homework Hotline, we teach the children how to use a valuable free resource to receive one-on-one tutoring and homework help from certified and retired teachers using phone calls and online chat. This service can be utilized at any time. So, as children and their parents learn how to access this valuable resource, they can continue to connect to Homework Hotline on their own to “learn, understand, and complete challenging assignments, and master new concepts”. 2. Craft/Play time – children's activities will reinforce and impact nine life skills: kindness, integrity, initiative, cooperation, love, curiosity, problem-solving, perseverance, and humor. 3. Adventurous Reading – volunteers share adventurous Bible stories with children so they can learn and better understand how much they are loved and the importance of our choices throughout life.

Our faith-based educational program and missional, life-changing community is composed of more than 300 volunteers and a ministry staff. Each volunteer dedicates time and energy to help equip the students we serve with the skills and resources they need to change the trajectory of their lives. In doing this, we are a reflection of God's love for all of humanity.



Looking Ahead

In 2023, we plan to implement strategic processes that will allow us the chance to better reach and serve adult students. We are launching a new Online Campus that will allow individuals who are unable to attend our in-person classes the opportunity to work toward improving their education and communication skills. We will begin utilizing a new Salesforce database to enhance the Program Managers' ability to track real-time student progress data more efficiently, which is instrumental in meeting student individualized learning plan objectives. In March 2023, Begin Anew will launch a new website that is designed to offer easier navigation for Students, Volunteers, and Community Partners. Enrollment in classes will be better streamlined for students as our website can easily be converted into 4 languages (Arabic, English, Russian, and Spanish). Please visit our website at www.beginanew.org.

“The students often arrive feeling lost and hopeless. As they begin their classes, they start to gain confidence, knowing God love them, being encouraged to further their education, and that we want to help them” – Pat, volunteer

Poverty is a multifaceted condition, and each individual or family's situation is unique. A holistic approach of service provides adult students and their families the best opportunity to change their circumstances and their lives.



2022 Transformational Impact

- 330 adults and 68 children received free education services.
- Begin Anew had 63 graduates as follows:
 - 24 received their HSE (High School Equivalency) certification
 - 7 achieved ELL (English Language Learning) Level 3*
 - 11 achieved ELL (English Language Learning) Level 2*
 - 18 achieved ELL (English Language Learning) Level 1*
 - 3 graduated the Job/Computer Skills course
- It costs Begin Anew \$2,500 on average to serve an adult student annually. However, we do not pass any costs along to the students.
- Students originated from 34 countries of origin.
- Begin Anew offered free Children’s Programming to 68 children of actively enrolled students in order to remove obstacles and cost burdens from parents pursuing their educational goals.
- Both men and women participated in programming last year with women receiving more services, 70% women versus 30% men.
- Over 300 volunteers provided almost 5166 service hours as instructors, tutors, mentors/encouragers, prayer partners and childcare workers. The value of their time is over \$134,406!



OUR FINANCIAL RESULTS

The financial statements for Christian Women’s Job Corps (dba Begin Anew of Middle Tennessee), for fiscal year ending December 31, 2022 were examined by the independent accounting firm Blankenship CPA Group, PLLC.

A complete copy of our audited financials may be obtained on our website.

Statement of Financial Position

Assets	2022	2021
Cash	\$500,139	\$603,949
Contributions received	16,750	17,039
Certificates of deposit	200,404	--
Investments	221,281	249,924
Other Assets	4,538	4,175
Furniture and equipment, net	<u>46,060</u>	<u>13,428</u>
Total assets	\$989,192	\$888,515
Liabilities and New Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 39,286	\$ 22,276
Deferred special event revenues	79,680	74,737
PPP loan	<u>--</u>	<u>96,438</u>
Total liabilities	118,966	\$193,451
Net assets		
Without donor restrictions	\$809,919	\$644,959
With donor restrictions	<u>60,307</u>	<u>50,105</u>
Total net assets	<u>870,226</u>	<u>695,064</u>
Total liabilities and net assets	\$989,192	\$888,515

OUR FINANCIAL RESULTS

Statement of Activities

For the Year Ended December 31, 2022

	Without donor restrictions	With donor restrictions	Total
Support and Revenues			
Contributions and grants	\$474,595	\$ 84,557	\$559,152
Contributions of nonfinancial assets	151,368	----	151,368
Special events			
Contributions of cash	233,132	----	233,132
Contributions of nonfinancial assets	<u>9,700</u>	<u>----</u>	<u>9,700</u>
Total special events	242,832		242,832
Investment and interest income (loss)	(27,652)		(27,652)
Net assets released from restrictions	<u>74,355</u>	<u>(74,355)</u>	<u>-----</u>
Total support and revenue	915,498	10,202	925,700
Expenses			
Program	568,678	---	568,678
Management and general	98,768	---	98,768
Fundraising	48,638	---	48,638
Special event direct costs	<u>34,454</u>	<u>---</u>	<u>34,454</u>
Total Expenses	750,538	---	750,538
Change in new assets	164,960	10,202	175,162
Net assets, beginning of year	<u>644,959</u>	<u>50,105</u>	<u>695,064</u>
Net assets, end of year	809,919	60,307	870,226

Student Testimonies



Laurien - High School Equivalency Graduate

In 2022, Laurien was selected to receive an academic scholarship given by the Women’s Missionary Union (WMU) Foundation to help her pursue a college degree in business administration. “When I decided to get my high school diploma in the USA, Begin Anew was the program that appealed to me the most,” Assis said. “I was excited to study in a place that shared the same values and

religious foundation that I was raised with. Laurien is currently attending Williamson Christian College.



Israel and Karla, June 2022 English Language Learning Level 3 (advanced) Graduate

On average, it takes a student three-plus years to complete three levels (basic, intermediate, advanced) of the English Language Learning (ELL) Program. Israel has shared that they are thankful for the time invested in taking ELL classes at Begin Anew. Through their commitment to enhance their English language skills and the support of

volunteers and staff along the way, they have improved communication skills with co-workers and secured better job opportunities. Israel and Karla are currently enrolled in Begin Anew’s High School Equivalency Program.



Volunteer Testimony



Pablo - Why I Volunteer!

Pablo is a Woodbine Campus Volunteer who shares his experience teaching students:

"I admire the courage, resilience, and drive that my students have, coming to class for two hours after a long day at work demonstrates those behaviors. I feel energized by them, regardless of how tiring or stressful my week has been. I love seeing their reactions when a

concept sinks in, when at the end of each class I ask what they learned, and they start listing the different things that they will be able to start applying.

Being a Level 1 English teacher, I see my students evolve from being shy and feeling inferior to start forming conversations, creating friendships, and even asking me tough questions like the sounds of the long and short vowels. Even simple things like having students share excitedly that they were able to make a doctor's appointment on the phone, shows me that they are becoming more confident and independent.

If you are thinking about volunteering, I highly recommend it. You have the chance to make a positive impact that will forever change the life of one person, a whole family, and the community. To be able to guide their journey into a new country and help them have more successful and meaningful lives is something you cannot take for granted." To read Pablo's full story, click [Why I Volunteer](#).



2022 BOARD AND STAFF

2022 EXECUTIVE COMMITTEE

Hunter Moss, Chair

Allison Young, Vice Chair

Mary Anna Brown, Secretary

Connie Glover, Treasurer

Mike Barnett, Policies & Procedures

Lisa Bonick, HR Committee

Greg Brewer, Program Chair

Jeff Brown, Program

Robert Buckner, Risk & Finance

Fabineen Cordaro, Risk & Finance

Kate Madden, Risk & Finance

Brandi McCutchan, Program

Emily Moses, HR Committee Chair

Casey Reese, Media & Marketing

Tony Sizemore, Program

Sharon Tyler, WMU/Program

2022 BEGIN ANEW STAFF

Heather Norvell

Executive Director

Andrea Waters

Madison Campus Program Manager

Pam Bryant

Development and

Communications Director

Rebekah Wood

Nashville Campus Program Manager

Yvette Brooks

Program Director

Rick Duvall

Franklin Campus Program Manager

Marilyn Manno

Finance

Shane Hitchcock

Woodbine Campus Program Manager

2022 Annual Report

Thank you for your support and the positive life-changing impact you create for the students, their families, and our community!

Begin Anew of Middle Tennessee

Email: info@beginanew.org

Website: www.beginanew.org

